INDIA MSME OPERATIONS

63 million MSMEs. 4 apps to do 1 job.

Orbizo is the 1.

An AI-native ERP for India's shopkeepers, distributors, and small manufacturers · 10 slides

Swipe →

THE HIDDEN TAX

Tally for books. WhatsApp for orders. Excel for stock. Paper for POS.

22 hrs

/ month, per owner, lost to reconciling four disconnected tools.

Internal benchmark across 40 Indian retail and distribution MSMEs. Most leakage goes un-recovered because the cost to investigate exceeds the suspected gap.

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WHY TALLY HAS WON SO FAR

Three things every shop rebuilds by hand.

01

Stock count in Excel

A weekend's work to know what's actually on the shelf — and it's stale by Monday morning.

02

Customer ledger in a notebook

Receivables live in a diary. Reminders go out over WhatsApp. Nothing connects to GST or bank.

03

GSTR reconciliation at month-end

3–4 days every month copying numbers between Tally, the GST portal, and the bank statement.

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THE JEWEL

One backbone. POS → Stock → Books → AI.

Every sale at the counter writes the journal, moves the stock, files the GST line, and updates the customer's loyalty — all at once. No second entry. No reconciliation later.

STEP 1 · COUNTER

POS sale

Item scanned · GST auto-applied · invoice + thermal print ready in under 4 seconds.

STEP 2 · STOCK

Stock & batch update

Stock ledger debited · batch/serial recorded · low-stock alert auto-raised.

STEP 3 · BOOKS

Auto journal entry

Sales (Cr) · GST Output (Cr) · Cash/Bank (Dr) · Receivable (Dr) — posted, audit-logged.

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STEP 4 · AI

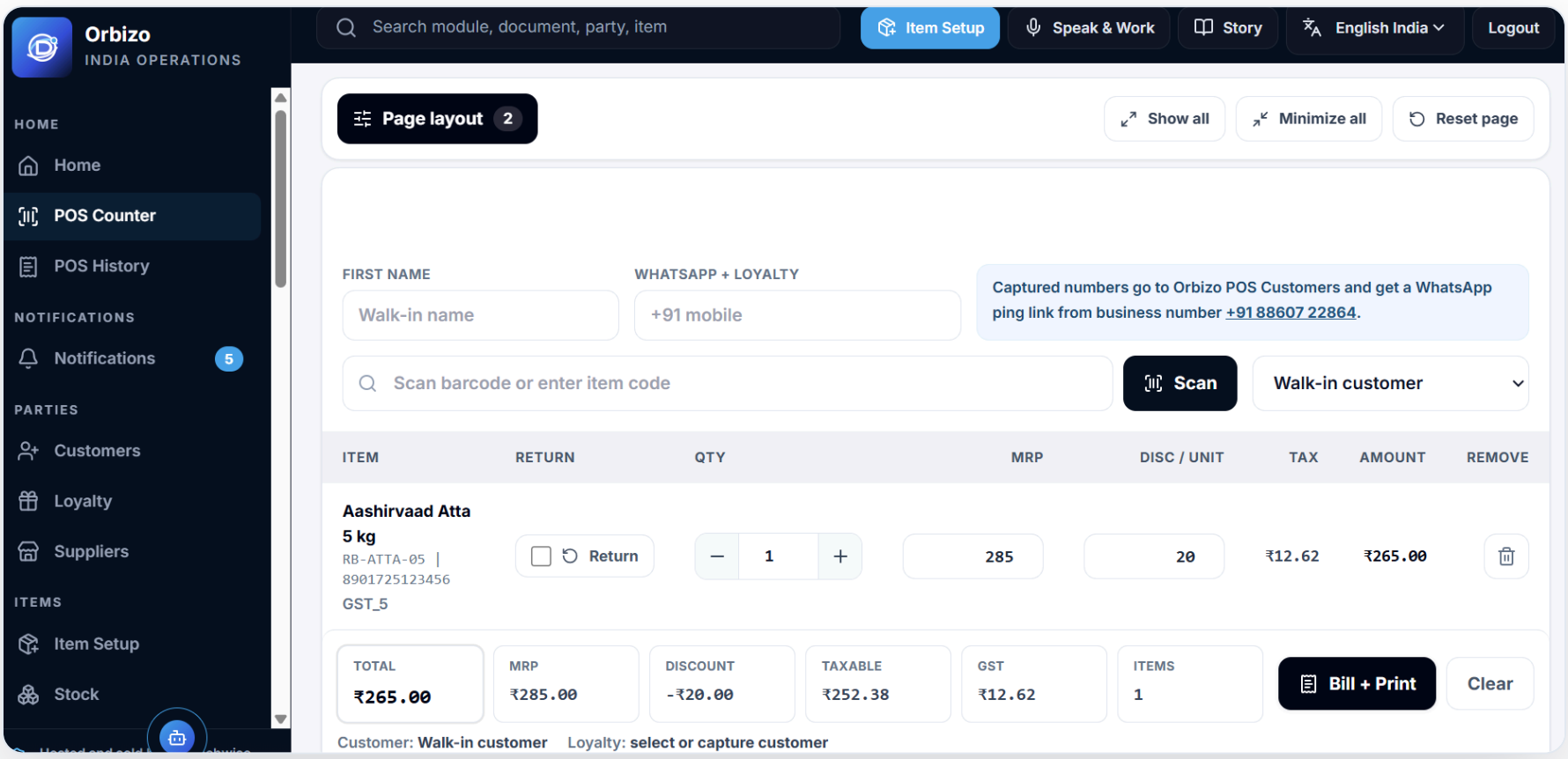
Insight & next action

Best product to suggest · customer's loyalty refresh · tomorrow's reorder hint

THE COUNTER

A POS that doubles as the ERP entry.

Scan barcode · GST auto · WhatsApp the bill link · loyalty applied · all in one screen.



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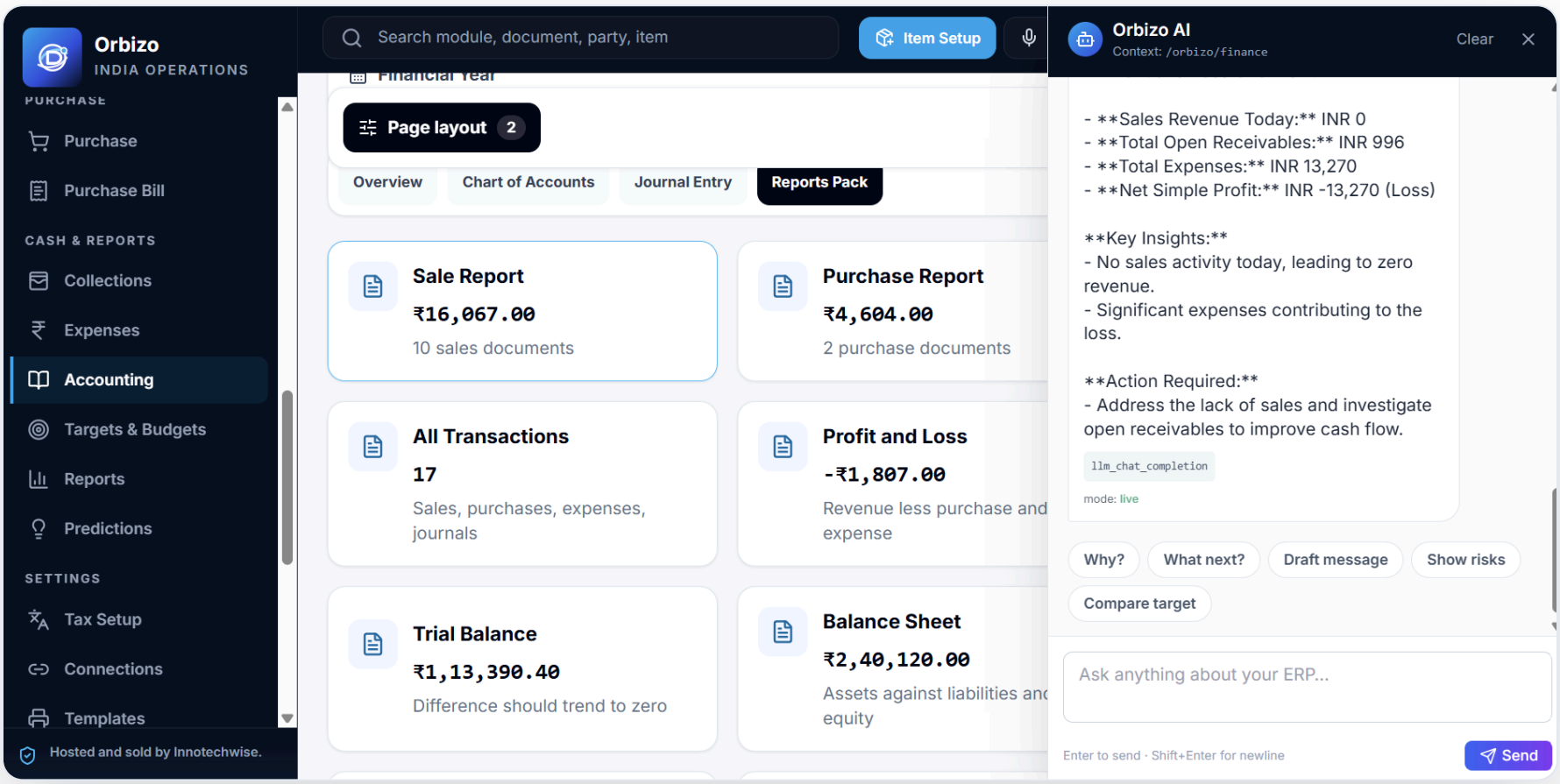
THE BRAIN

Ask anything about your ERP.

Orbizo AI reads your numbers every morning and tells you what changed, what's at risk, and what to do next — in plain language, in your language.



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THE VOICE

Speak the entry. Orbizo posts it.

"Add 5 bags of Aashirvaad atta at 285 to stock." Hindi, Marathi, Tamil, Telugu, Gujarati, English — voice-first input for the shop floor.

हि

Hindi voice → GST invoice

"आज शिवम ट्रेडर्स को 5300 का बिल बनाओ" — drafted, ready to confirm.

म

Marathi → stock receive

"सूर्या डिस्ट्रिब्यूटर्स कडून 50 बॅग आल्या" — purchase order auto-matched.

த

Tamil → expense entry

"இன்று 270 ரூபாய் டெலிவரி கட்டணம்" — booked to delivery expense, no app switch.

अ

Owner asks → AI answers

"आज कितना collect हुआ?" — Orbizo reads the day's cash and replies.

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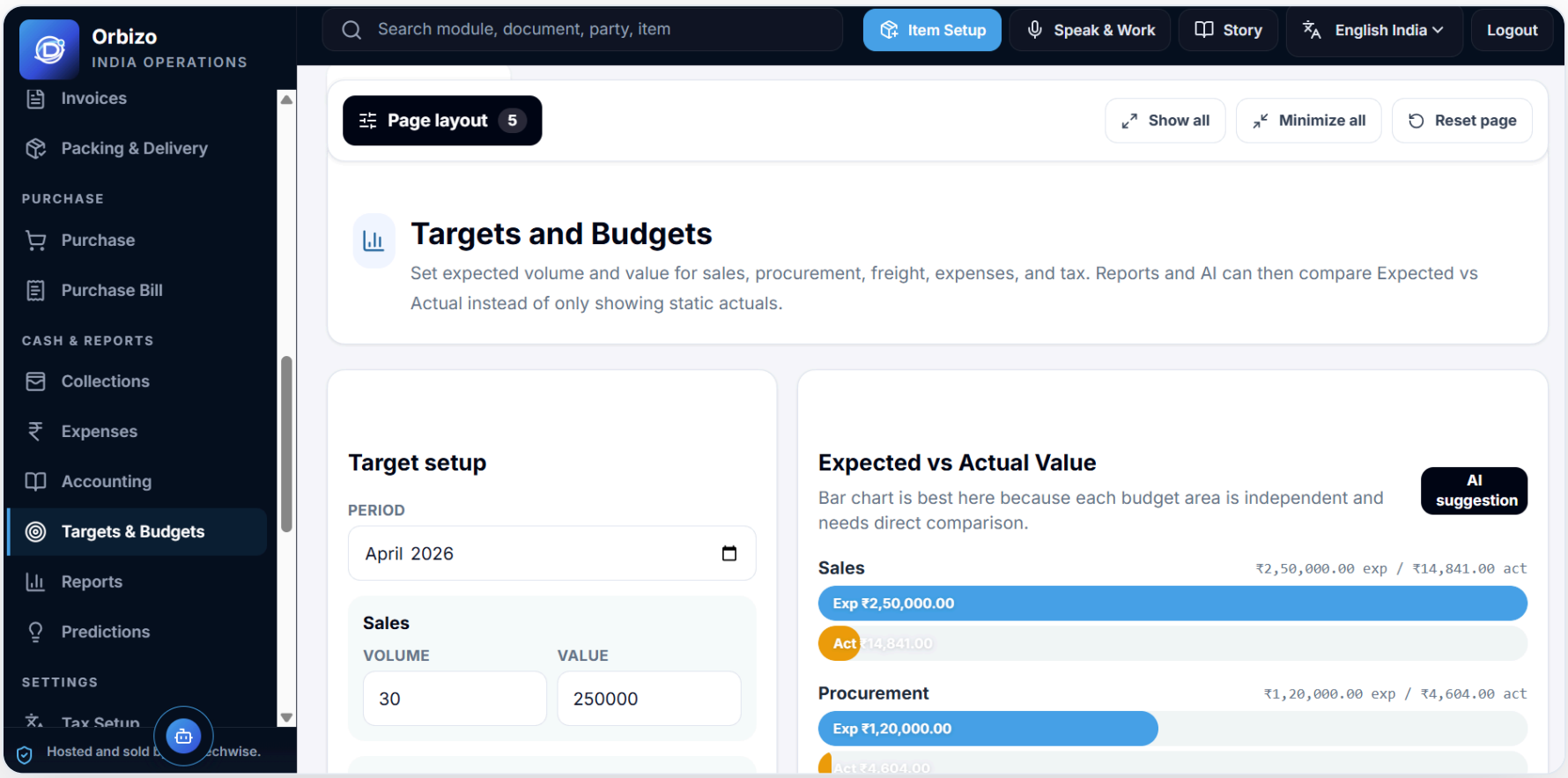
THE FORESIGHT

Best action today.

Orbizo's Retail Business Advisor reads sales, stock, and party behaviour — and tells you the single most profitable move to make right now.



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ONE LIVE TENANT

What a 60-day Orbizo tenant looks like.

18

MODULES UNIFIED

5

INDIAN LANGUAGES, VOICE

₹1.6L

RECOVERED RECEIVABLES / QTR

0

SPREADSHEETS TO RECONCILE

Representative numbers from an early-access tenant — single-shop retail with 4 active users. Your shape will differ.

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READY?

See your shop on one backbone.

Book a 30-minute walkthrough. We bring a sample tenant pre-loaded with your kind of business.

Aman Jain

Founder · Innotechwise Pvt Ltd

aman.jain@futuryntix.com

orbizo.in · innotechwise.com

India operations · WhatsApp on request

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