Run business operations on one backbone.

An AI-native ERP for India's shopkeepers, distributors, and small manufacturers — built by Innotechwise.

18
modules, one tenant

5
Indian voice languages

GST
native — HSN, GSTR, e-invoice

AI
Speak. Ask. Predict.

THE HIDDEN TAX ON MSMES

Four tools. One business. No reconciliation.

Indian MSMEs run Tally, Excel, WhatsApp, and paper bills — in parallel. Each tool owns part of the truth. None of them talk to each other.

1. **Books in Tally**
   Posted late. Often by an external CA. Owner cannot see live P&L on the shop floor.
2. **Stock in Excel**
   Re-counted weekly. Stale by Monday. No batch, no expiry, no shelf location.
3. **Orders & receivables on WhatsApp**
   Order screenshots, payment reminders, customer chat — all stuck inside the owner's phone.
4. **POS on paper**
   Cash bills hand-written. GST applied "approximately". E-invoicing requirement looming for ₹5 Cr+.

THE RECONCILIATION COST

22 hrs

/ month, per owner

Plus the GSTR-1 / 3B push every month — typically 3 to 4 working days copying numbers between portals, spreadsheets, and the bank app.

THE IDEA

One scan at the counter. Four systems updated.

Every Orbizo POS sale writes the journal, moves the stock, files the GST line, and refreshes the customer's loyalty — atomic, audit-logged.

STEP 1 · POS

Sale captured

Item scanned · GST auto-applied · invoice generated · WhatsApp link ready to send.

STEP 2 · STOCK

Inventory move

Stock ledger debited · batch / serial / shelf updated · low-stock alert auto-raised.

STEP 3 · BOOKS

Journal posted

Sales (Cr) · GST Output (Cr) · Cash / Bank (Dr) · Receivable (Dr) — to your COA.

STEP 4 · AI

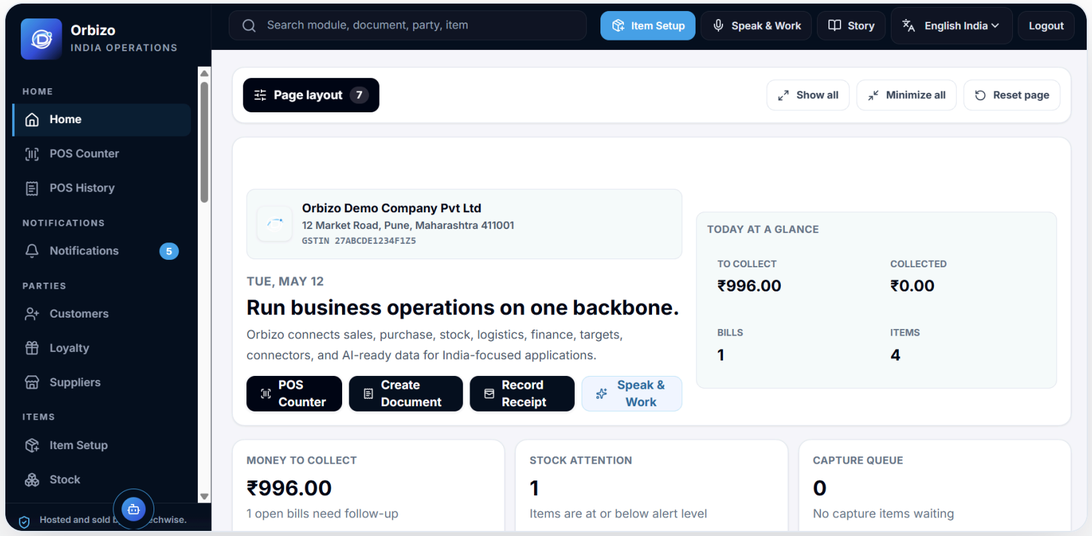
Insight surfaced

Best cross-sell · customer loyalty refresh · tomorrow's reorder hint.

Zero "double entry". Zero reconciliation at month-end. Owner can read the live P&L from any phone before locking the shop.

The morning glance.

Today's collection, today's outstanding, items needing attention, capture queue — surfaced before the shutter goes up.



"Run business operations on one backbone"

POS receipt · create document · record receipt · Speak & Work — all four primary actions, one click each.

Today at a glance

To Collect vs Collected · bill counts · item counts — pulled from live ledger, not yesterday's report.

Stock attention & capture queue

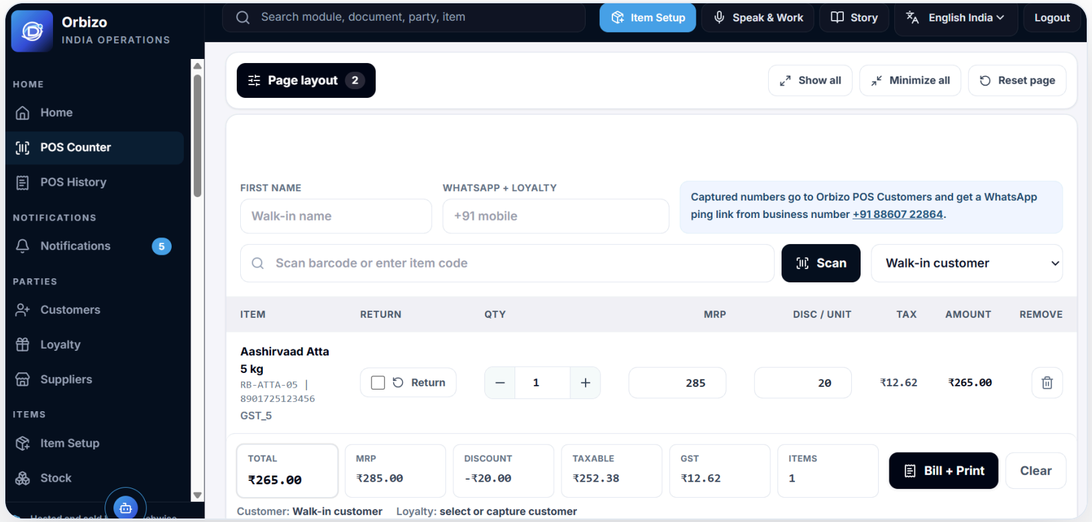
Items below re-order level, plus any bill / receipt waiting on the owner's confirmation.

Page Layout

Every owner builds their own home screen — show, minimise, reset — Orbizo remembers it per user.

A POS that doubles as the ERP entry.

A retail-grade counter that writes books and moves stock — the same workflow staff already know.



Scan or type

Barcode, item code, or partial name. GST and HSN resolved from the item master automatically.

Walk-in or known customer

Type a phone number — Orbizo finds the loyalty account, attaches it to the bill, suggests the offer.

WhatsApp the bill

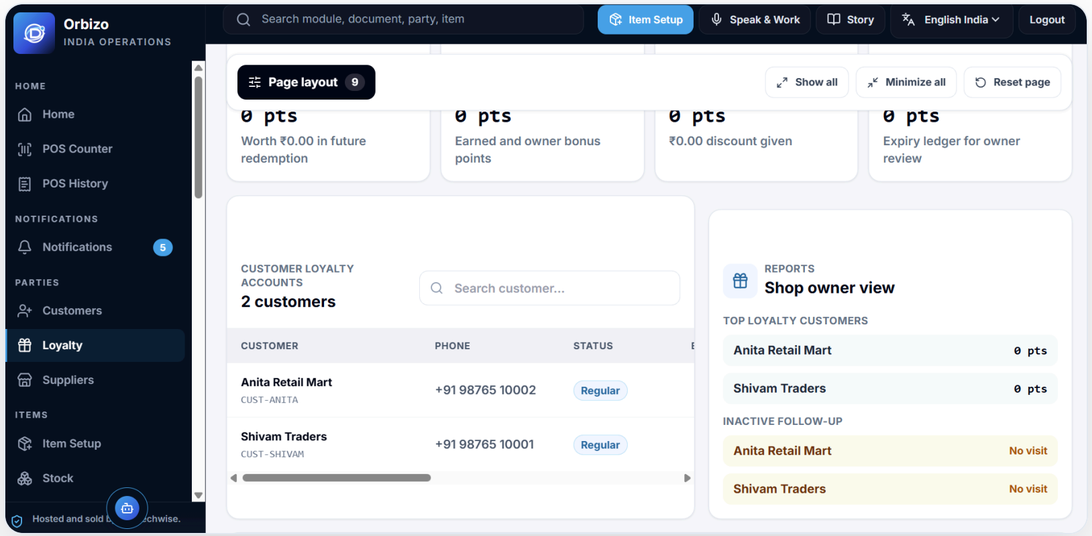
Send a payment + invoice link straight to the customer. Captured numbers flow to Orbizo POS Customers.

Bill + print

Thermal print, or PDF, or share — one button, GST-compliant invoice serial maintained.

Customers, ledgered. Loyalty, on by default.

Every party — customer, supplier, employee — gets a ledger, a contact card, a tax ID, and a points history.



Live balance per party

Outstanding, last paid, last bill, last visit — the four numbers a shopkeeper actually asks for.

Points, redemption, owner bonus

Earn rules per item. Redemption at counter. Optional owner-bonus pool. Expiry ledger maintained.

Inactive customer follow-up

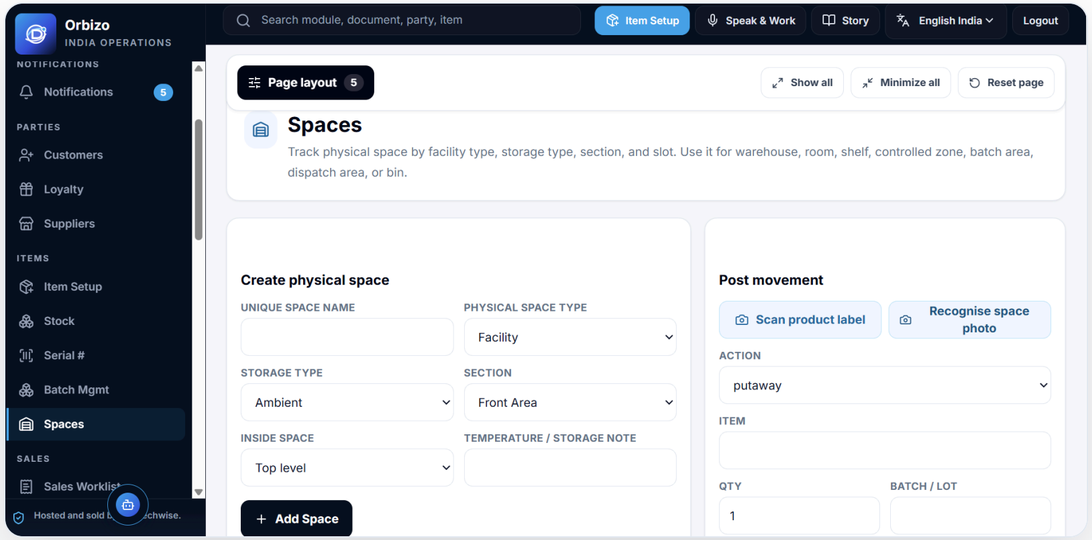
Shop-owner view flags top loyalty customers who haven't visited — one tap to send a WhatsApp nudge.

GSTIN-aware

B2B parties carry GSTIN, place-of-supply, distance — flowing into the GST output line at sale.

Stock that knows where it is.

Item master, stock ledger, batch / serial / lot, and a physical Spaces model — one warehouse, one shop, or fifty.



Facility · area · shelf · bin

Map the physical world — front shelf, godown, refrigerator. Track ambient vs cold-chain zones.

Scan a space photo

Orbizo can recognise a shelf from a phone photo and offer it as the put-away destination.

Batch, serial, expiry

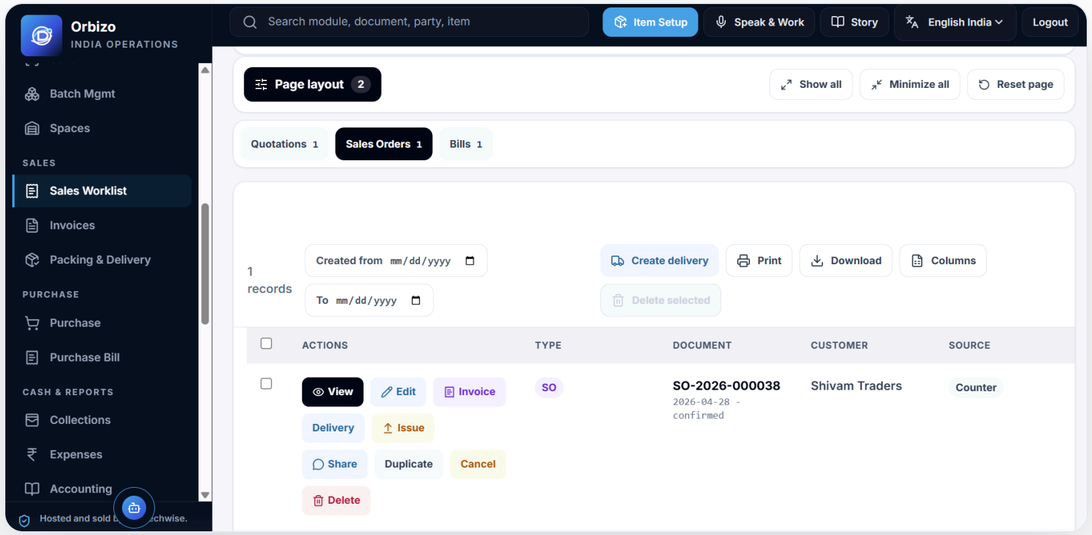
Pharmacy & perishable-ready. Expiry cron flags ageing batches every 02:00. Reversals auto-recorded.

Receive · issue · transfer

Three buttons. Audit-logged. Every move debits or credits the stock ledger atomically.

Quotation → Order → Delivery → Bill. All ledgered.

A full Order-to-Cash + Procure-to-Pay chain — minus the SAP-grade overhead.



Sales worklist

Quotations · sales orders · bills — one list, one source, one record. Convert with a click.

Packing & Delivery

Pack unit, dispatch, delivered states — bound to the order. Print labels, share to the rider.

Purchase & bill matching

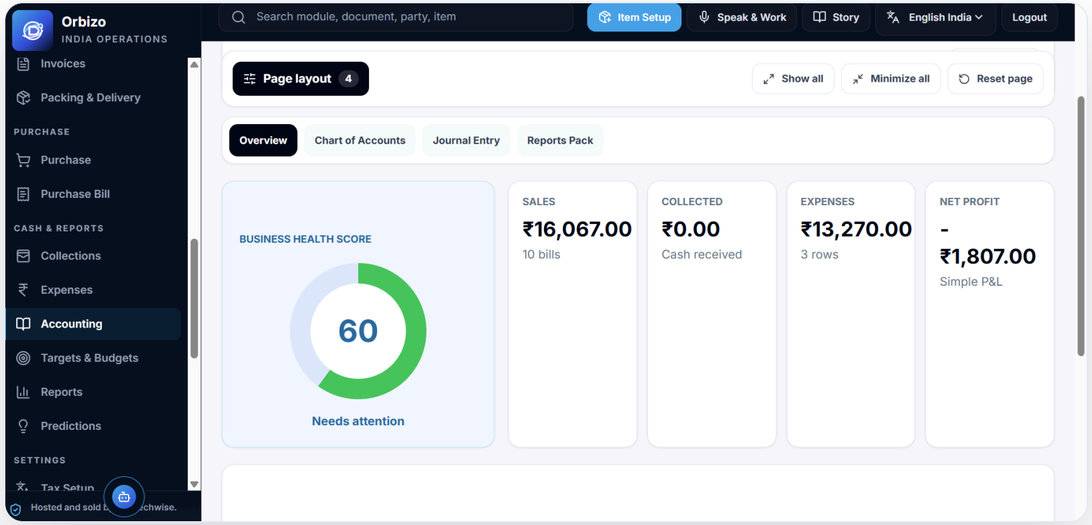
PO · Receive · Check Invoice — three-way match before posting to the books.

Share & duplicate

Every document can be shared via WhatsApp link, duplicated as a template, or cancelled with audit trail.

A live Business Health Score.

P&L, Trial Balance, Day Book, Cash Flow, Balance Sheet — all auto-posted from operational entries.



Business Health Score

A 0–100 dial — collection efficiency, gross margin, expense ratio, stock turn. One number to track.

Reports pack

Sale Report · Purchase Report · Day Book · Profit & Loss · Cash Flow · Trial Balance · Balance Sheet · Party Statement.

Journal entry preview

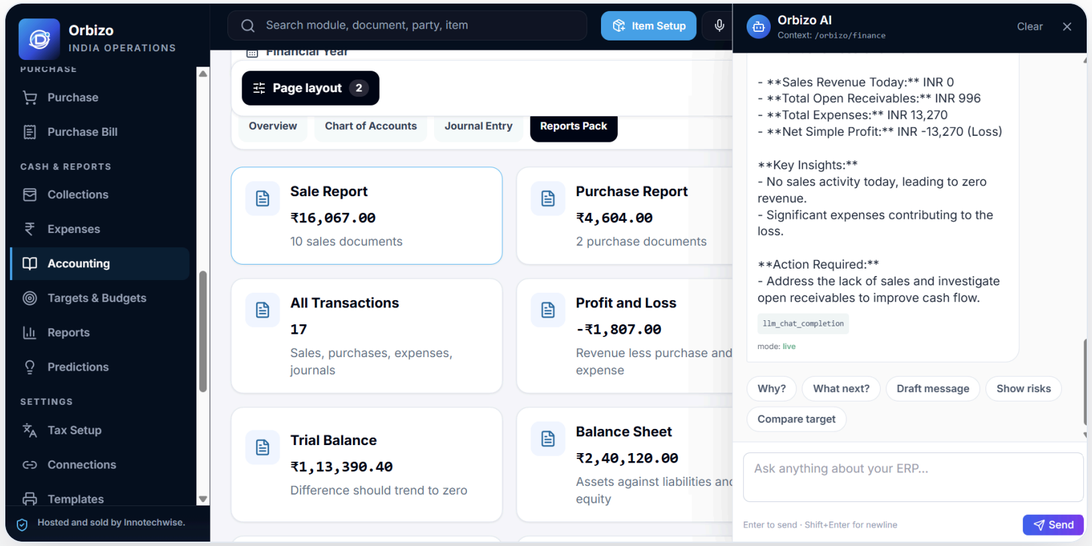
Tap any document → see the predicted G/L lines before posting. Auditable, exportable.

GST line-ready

GST Output and Input segregated; GSTR-1 and 3B exports follow the GSTN schema natively.

Orbizo AI: ask anything.

An LLM that reads your tenant, every day — and proactively tells you what's at risk and what to do next.



Ask in your language

"आज कितना collected हुआ?" "Top 5 inactive customers?" Plain-language → SQL → answer.

Morning insights

Revenue, open receivables, expenses, simple profit — surfaced as a structured note every day.

Action required

"Lack of sales and receivables today — investigate to improve cash flow." Suggested next steps, ranked.

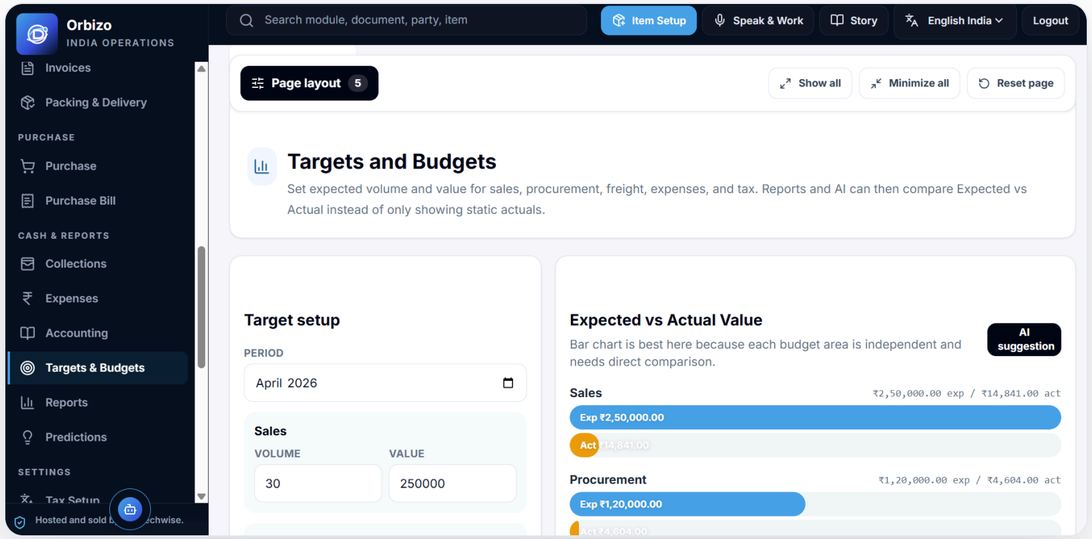
Draft messages

Draft a WhatsApp reminder to the 3 customers most likely to pay this week — review, send.

VOICE + FORESIGHT

Speak & Work. Best action today.

Voice-first input for the shop floor. A retail business advisor that ranks the next-best move.



5 Indian voice languages

Hindi, Marathi, Tamil, Telugu, Gujarati — plus English. Voice → entry → confirm. No keyboard for staff.

Increase sales suggestions

Conservative · Balanced · Growth — three scenarios, with the action ("offer Aashirvaad Atta + Black School Shoe Size 8 together").

Best action today

One single highest-impact move ranked above the rest — usually under ₹10k of effort.

Targets vs actual

Set monthly volume / value targets — Orbizo charts Expected vs Actual and explains the variance.

DATA & DEPLOYMENT

Cloud-native. India-resident if you need it.

Single-tenant or shared — your call. Standard hosting in Mumbai, or your own AWS account.

App platform	Fastify · React · TanStack — modern, fast, accessible	✓
Database	PostgreSQL — managed, encrypted, daily backups	✓
AI / LLM	Anthropic Claude · OpenAI · AWS Bedrock — your choice on Enterprise	✓
Voice	Indian-language ASR — Hindi · Marathi · Tamil · Telugu · Gujarati · English	✓
Auth & audit	Per-user rate-limited bcrypt · full audit log table · role-based access	✓
Data residency	Mumbai by default · Enterprise can run in customer's AWS / Azure tenant	✓

PRICING & ROLLOUT

Three tiers. 14-day pilot.

Starter

SINGLE SHOP · UP TO 3 USERS

₹1,499

/ month, billed annually

- ✓ POS, Stock, Parties, GST basic
- ✓ Day Book, P&L, Trial Balance
- ✓ WhatsApp share · loyalty
- ✓ Orbizo AI — ask & insight

Growth

MULTI-SHOP · UP TO 10 USERS

₹3,999

/ month, billed annually

- ✓ Everything in Starter
- ✓ Spaces · batch · serial · expiry
- ✓ Predictions · Targets & Budgets
- ✓ Speak & Work · 5 voice languages
- ✓ Multi-location reports

Enterprise

100+ USERS · CUSTOM

Custom

talk to us

- ✓ Everything in Growth
- ✓ Dedicated support · SLA
- ✓ AWS / Bedrock deployment options
- ✓ Custom integrations · APIs
- ✓ Data residency in your tenant

14-day pilot path

DAY 1–2

Tenant + import

Items, parties, opening balances, last 90

DAY 3–7

Counter live

POS running in the shop · staff trained ·

DAY 8–11

Books + GST

Journal posting on, GSTR-1 export verified,

DAY 12–14

AI on

Predictions enabled, voice enabled in

READY?

See your shop on one backbone.

Book a 30-minute walkthrough. We bring a sample tenant pre-loaded with your kind of business.

Aman Jain

Founder · Innotechwise Pvt Ltd

aman.jain@futuryntix.com

orbizo.in · innotechwise.com

India operations · WhatsApp on request

"We replaced Tally + Excel + WhatsApp + paper. The whole shop runs from one tab now."

— Owner, single-shop retail · early-access tenant